

Jessie Wu Joins Applied Optoelectronics as Vice President of Sales and Marketing, NEM Business Unit

SUGAR LAND, Texas, July 14, 2014 (GLOBE NEWSWIRE) -- Applied Optoelectronics, Inc. (Nasdaq:AAOI), a leading provider of fiber-optic access network products for the cable broadband, internet data center, and fiber-to-the-home markets, announces that Jessie Wu has joined AOI as vice president of sales and marketing in the Network Equipment and Module (NEM) business unit. In her new role, Wu is responsible for enhancing our existing customer relationships and helping expand AOI's customer footprint in the datacom and datacenter transceiver markets.

Wu joins AOI with over 20 years of global sales, business development, product marketing and management experience in the enterprise computing industry.

Prior to AOI, Wu served as Vice President of Sales at Chenbro Micom. Co. LTD where she successfully developed and expanded the ODM/OEM business lines and was a key member of the management team that took the company public on the Taiwan Stock Exchange in 2011. Previously, Wu was the Senior Director of Marketing and Sales at Quanta Computer Inc., where she led a sales team and implemented business strategies that received numerous awards of excellence as a top OEM/ODM supplier.

"The appointment of Jessie to our management team demonstrates AOI's commitment to our datacom and datacenter customers," expressed Joshua Yeh, head of AOI's NEM business unit. "We are confident her experience and leadership will be a valued contribution to the AOI team as we continue to execute our growth strategy while ensuring the quality service and support customers have come to expect from AOI."

About Applied Optoelectronics

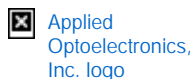
Applied Optoelectronics Inc. (AOI) is a leading developer and manufacturer of advanced optical products, including components, modules, and equipment. AOI's products are the building blocks for broadband fiber access networks around the world, where they are used in the CATV broadband, internet datacenter, and fiber-to-the-home markets. AOI supplies optical networking lasers, components and equipment to tier-1 customers in all three of these markets. In addition to its corporate headquarters, wafer fab and advanced engineering and production facilities in Sugar Land, TX, AOI has engineering and manufacturing facilities in Taipei, Taiwan and Ningbo, China. For additional information, visit www.aoi-inc.com.

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Source: Applied Optoelectronics, Inc.

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